August 1, 1978

Individual copies to:

Mr. Dennis Durden
Mr. J. F. Hind

Re: FOURTH WORLD CONFERENCE ON SMOKING AND HEALTH
Stockholm, Sweden, June 18-21, 1979
Report on Visit to Stockholm, June 14-15, 1978, for Social Acceptability Working Party of ICOSI

The visit was made to Stockholm to get on-site information on the initiation of the Conference, the facilities for the Conference, hotel accommodations and status of planning. The report follows.

A. BACKGROUND INFORMATION

Six members of the Swedish Parliament proposed in 1976 that the Parliament arrange for the 4th World Conference on Smoking and Health in 1979. The proposal stipulated that the National Smoking and Health Association (NTS) in cooperation with the Swedish Ministry of Health and Social Affairs, along with other interested associations, be the organizing bodies for the Conference, and that the initiative for the organization of the Conference should come from the Parliament.

The Parliament did not officially accept the responsibility for initiating the Conference, but it gave consent to holding it in Sweden. It was agreed that NTS should assume the initiative to organize the Conference.

Upon learning of the sentiment in the Parliament NTS responded to Parliament essentially as follows:

Previous World Conferences in New York (1967), in London (1971) and again in New York (1975) have played a major role in reducing the deleterious effects of tobacco. Accordingly, a 4th Conference is desirable. Scandinavian countries, especially Sweden, hold a special position in tobacco work and it would be logical therefore to hold the forthcoming in one of these. Sweden would be a good choice.

2501015642

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000

In view of the encouragement by the Parliament, NTS will make arrangements for the Conference and will enlist the aid of the Swedish Ministry of Health and Social Affairs in Sweden and in other Scandinavian countries. It will also invite participation of all leading persons in health work throughout the world.

To assure success of the Conference, NTS proposed the following:

1. that Sweden offer to be host for the Conference;

2. that NTS be commissioned to arrange for the Conference in cooperation with the Swedish Ministry of Health and Social Affairs;
3. that NTS be granted 40000 Kronen to cover organizing expenses for 1976-1977 and sufficient funds for subsequent years.

The Parliament acted on the three requests on April 21, 1977. It commissioned Mrs. Ingegard Troedsson, Assistant Minister for Social Affairs of Sweden, to appoint a special working group to work in cooperation with NTS in the organization of the Conference.

Immediately 20000 Kronen were made available to the Department of Social Affairs for the budgeting year 1976-1977.

Mrs. Troedsson on the same day appointed the members for the Working Group. The appointments were:

1. Olle Hillerdol - Chairman of Working Group
2. Eric Carlens - Chairman of Board of NTS
3. Ingemar Nygren
4. Hakan M. Rahm
5. Malcolm Tottie
6. Nils Ostby

B. PLANNING OF THE CONFERENCE

Planning by the Working Group has now gone ahead. Olle Hillerdol has been appointed as President of the Conference and Lars M. Ramstrom, Secretary General.

Organizers of the Conference are:

Swedish Ministry of Health and Social Affairs
National Smoking and Health Association

2501015643

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000

Sponsors are:

Swedish Cancer Society
Swedish National Heart and Lung Association

Co-Sponsors are:

World Health Organization
Other International Organizations

The purposes of the Conference as stated by the President Hillerdol and Secretary General Ramstrom are:

- To analyze the impact of smoking on health of people and to determine the nature and magnitude of this problem in the world.
- To review activities that could be undertaken that would permit and present unfavorable effects of smoking.
- To promote international collaboration to curb smoking.

Attempts will be made by the Working Group to assure participation in Conference by a wide range of scientists in various fields: namely, medicine; economics; social; behavioural and natural sciences and agriculture; health professionals; educators; managers; organization leaders; industrialists; journalists; and others.

The program will include three types of sessions:

- General sessions: These will be comprehensive presentations dealing with each of the three stated purposes.

- Satellite sessions: These will be for detailed discussion of specialized issues.

- Contributed papers: For project reports and presentations of scientific research.

It is customary to hold simultaneous sessions at scientific meetings whenever large numbers of papers are accepted on the programs. Since many papers are expected by the organizers of the 4th World Conference on Smoking and Health, parallel sessions may be unavoidable. Nonetheless, every effort will be made to keep simultaneous sessions to a minimum since the experience in the 1975 New York Conference showed that many people were disappointed who wished to attend two or more sessions that were proceeding simultaneously.

2501015644

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000

The Conference will be held in Stockholm, Sweden, June 18-21, 1979.

It will be held in

Folkets Hus (Peoples' House)
Barnhusgaten Street
Stockholm, Sweden

Folkets Hus is a large modern convention center with excellent facilities for large meetings of this type. Hotel space nearby is plentiful. The closest good hotel is the Continental. The Sheraton, a modern large hotel is about 4 blocks from the center. The Grand Hotel, an older but an elegantly refurbished hotel is 15 blocks away.

The Conference languages will be English, French, and Spanish. Simultaneous interpretations between these three languages are planned for the General sessions.

The first circular on the Conference was mailed out during the early part of 1978 to those people who attended the Third World Congress on Smoking and Health in New York in 1975 and to others who are known to be interested in the effects of smoking on health. A second circular is scheduled to be distributed in the fall of 1978. It will contain:

- preliminary conference program
- registration form
- information on registration, accommodations, etc.
- instructions for submission of papers
- other information

The preliminary circular has a detachable reply slip which if completed and returned to the Secretariat at

c/o RESO Congress Service
S-10524 Stockholm, Sweden

will assure the sender the procurement of the second circular in the designated language (i.e., English, Spanish, or French).

The reply slip is to be returned no later than August 31, 1978.

Further announcements will be distributed only to those who indicate their interest by returning the completed reply slip.

2501015645

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000

C. FURTHER COMMENTS

1. The Working Group

The Working Group appointed by the Assistant Minister for Social Affairs may be regarded as the Planning Committee or the Program Committee for the Conference. Information which was obtained on members of the Group is as follows:

a. Olle Hillerdol

Hillerdol is Chairman of the Working Group and in the preliminary circular is designated as the President of the Conference. He is a professor at the University of Upsala. He is known to consider smoking as a health hazard and is in favor of education to curtail smoking.

Presently, he is also a medical consultant in the Ministry of Health and Social Affairs.

b. Eric Carlens

Carlens is Chairman of the Board of the National Association of Smoking and Health. He is anti-tobacco.

He is now 70 years old and presently is at the Karolinska Hospital in Stockholm. He obtained his M D degree from the Karolinska Institute. His specialties are pulmonary physiology and pulmonary diseases. His present position at the hospital is listed as the broncholgist at the Thoracic Clinics.

c. Ingemar Nygren

Nygren, 42 years of age, is an Economic Specialist on the Sociological Faculty at the University of Gottenberg. He may have been appointed to the Working Group to help assess the alleged costs of smoking.

d. Hakan M. Rahm

Rahm, 38 years old is filling a judicial position in the Justice Department of Sweden.

2501015646

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000

e. Malcolm Tottie

Tottie, 69 years old has been retired recently.. At retirement he was the head of the Bureau for Public Health Education in the Ministry of Health and Social Welfare in the Department of the Interior. Among other responsibilities, the Bureau is collecting statistics on the alleged effects of smoking on the health of the population in Sweden.

Tottie is known to have a pleasant personality and has been reasonable in his public oral statements about smoking. We do not have at this time any of his publications on that subject.

f. Nils Ostby

Ostby has been and may still be in the Bureau for Public Health Education. He was Tottie's assistant and may have succeeded him. He is probably around 45 years of age.

He is very much opposed to smoking and is in fact opposed also to alcoholic beverages and meat in the diet.

2. Secretary General of the Conference

The Secretary General of the Conference is Dr. L. M. Ramstrom, a former principal in the public schools. His present full-time position is that of Director General of the National Smoking and Health Association (NTS).

He is known to be friendly in his dealings with members of the tobacco industry and yet when he is with anti-tobacco individuals, he is opposed to smoking.

3. The Second Circular

Arrangements have been made to obtain the second circular which is scheduled to be distributed in the fall of 1978. The circular will contain:

- preliminary conference program
- registration form
- information on registration fees, accommodations, etc.
- instructions for submission of contributed papers
- other information

2501015647

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000

4. Contacts in Stockholm

Our contacts in Stockholm will alert us the minute any significant development occurs in connection with the Conference.

5. Medical Behavioural Research Group of ICOSI (MBRG)

We stay in touch with MBRG. They advise " to maintain a low profile at the Conference in June 18-21 in Stockholm and limit attendance to those who have the greatest familiarity with the literature on smoking and health."

6. Current activities

We will try to develop further information on members of the Working Group and on the Secretary General of the Conference.

Murray Senkus

Murray Senkus

MS-lbr

2501015648

Source: https://www.industrydocuments.ucsf.edu/docs/flgk0000